

NEGOTIATING FOR SUCCESS

21 APRIL 2006, 9 AM – 6 PM

11 COLLYER QUAY #06-02 THE ARCADE SINGAPORE 049317

Brought to you by:



**GLOBAL
Resolutions**

Negotiation Consulting & Training

Partnered exclusively with:



intellitrain™

WHO MUST ATTEND:

1. Professional, managers, executives and businessmen who negotiate for work
2. Anyone interested in strengthening their negotiation skills for personal or professional reasons.

3 REASONS WHY YOU SHOULD LEARN NEGOTIATION WITH US:

1. Global Resolutions is a negotiation consultancy and training specialist. You can benefit from more than 20 years of experience thinking, living and teaching negotiation.
2. Intellitrain is a specialist training enabler that conceptualises, organizes and delivers high quality training programmes that transform how you live and work.
3. Together, we believe in delivering excellent value-for-money programmes so you and your organization will learn with us, again and again.

ABOUT THIS WORKSHOP

Harvard Business Review calls negotiation a **"critical business skill"**, determining whether your company—or career—thrives or loses out to more savvy competitors. It is a fundamental skill that is called upon virtually every day, from the shop floor to the boardroom. Knowing how to negotiate well is the key to increasing sales effectiveness, smoothing customer relations, achieving workplace goals, resolving personal conflict and just getting things done.

This basic course introduces our **exclusive "Global Negotiation Method"**, which combines the **interest-based negotiation approach developed at Harvard University**—proven consistently to be the most effective method for reaching value-building, sustainable agreements—with the time-honored **Asian values** of face, heart, trust, balance, relationship and communal obligations.

LEARNING OBJECTIVES

Starting from breaking through positional thinking to find out where your true interests lie, learn how to:

- ✓ negotiate deals that last
- ✓ think outside of the box to create realistic win-win solutions
- ✓ turn conflict into collaboration by using problem-solving communication
- ✓ build a "WAL" to strengthen your confidence and persuasive powers
- ✓ keep your eye on the prize, to get what you want—and to know when you've got it
- ✓ understand how to persuade or say difficult things effectively
- ✓ achieve a fair deal that satisfies your interests while it actually enhances relationships
- ✓ recognize the limits of contracts and how to make them work for you

In the process, gain confidence and control over your interpersonal communication.

WORKSHOP OUTLINE

Lecture : Winning Through Principled Negotiation
Analysis : Understanding your own Negotiating Style
Role-play : *Survival*
Lecture : The 5-Step Global Negotiation Method
Role-play : Guided Negotiation Exercise: Analysis, Planning & Communication
Discussion and goal-setting

YOUR WORKSHOP LEADERS

Dr. Melanie Billings-Yun (Ph.D Harvard, MSc London School of Economics) is founder and senior partner at **Global Resolutions**, a Singapore consulting firm specialising in international business negotiations in Asia. Formerly a lecturer and research director at Harvard's Kennedy School of Government, Dr. Billings-Yun has consulted on numerous multimillion dollar joint ventures between Asian and Western companies. Her list of over 50 corporate and government clients includes Unocal, 3M, ABB, P&G, Samsung, Hyundai, the Law Society of Singapore, the Bank of Korea, the Korea High-Speed Rail Commission and the Insurance Association of Thailand. She has also advised the President and leading government officials in South Korea.



**PREAPPROVED FOR SDF
FUNDING SUPPORT!**

Up to \$5 per training hour support for SMEs (eligibility criteria apply).

Subsidised rates can only be enjoyed if at least 75% attendance is attained. Otherwise, participant will have to reimburse remaining course fees to Global Resolutions Pte Ltd.

**REGISTRATION, CANCELLATION
& REFUND POLICY**

- Certificates of Completion will be awarded only if 75% attendance is attained.
- Registrations will be confirmed upon receipt of full payment accompanied by a duly completed registration form.
- The Organisers will send email confirmations to all registrants whose payments have been received at least 5 working days before the event date.
- The Organisers reserve the right to refuse to register or admit any participant, and to cancel or postpone the course.
- Substitute delegates are welcomed, subject to the Organisers being notified at least 2 working days before the course of the details of the substitute delegate
- The Organisers reserve the right to impose a cancellation fee in the event any registrant wishes to withdraw from the course after the registration closing date.
- The Organisers will not entertain any request for a refund of fees made later than 24 hours before course commencement. However a confirmed registrant who has paid in full the course fees but does not turn up for the course will be entitled to collect a set of the materials provided.

**Become an Intellitrain
Preferred Client by
completing this box:**

Please add me to your mailing list.

I wish to receive to your complimentary email newsletter "The Intellitrainer".

Name: _____

Organisation: _____

Designation: _____

Email address: _____



Jonathan Yuen Djia Chiang, (LLB Hons., Advocate and Solicitor of the Supreme Court of Singapore) is Counsel for Global Resolutions. He studied negotiation at Harvard Law School under Profs. Roger Fisher and Bruce Patton, founders of the Harvard Negotiation Project. He has handled a full range of domestic and international lawsuits—from the District Court through the Court of Appeals—experiencing first-hand the unnecessarily destructive effects of litigation and other formalized legal remedies. As a result, while he respects the vital role of the courts, he understands the importance of taking a holistic, broad-ranging and long-term view of each client's best interests. Since joining GR, Mr. Yuen has focused on dispute resolution and crisis management.

REGISTRATION FORM

1st Delegate:

Name: Mr/Mrs/Ms/Dr. _____

Designation: _____

Email: _____

2nd Delegate:

Name: Mr/Mrs/Ms/Dr. _____

Designation: _____

Email: _____

3rd Delegate:

Name: Mr/Mrs/Ms/Dr. _____

Designation: _____

Email: _____

Organisation: _____

Address: _____

Telephone: _____ Fax: _____

As all registrations will be confirmed only by email, please provide email addresses at which you can be reached directly during office hours. If you have no email address, please indicate N/A so we can fax your confirmation.

Payment (please circle as appropriate):

	NORMAL RATES	EARLY BIRD DISCOUNTS (if you register before 24 March 2006)	GROUP DISCOUNTS (for 3 or more registrants from same organisation)
Singapore Citizens & PRs from SMEs	\$438.00 SDF Grant \$40 Company pays \$398.00	\$398.00 SDF Grant \$40.00 Company pays \$358.00	\$398.00 SDF Grant \$40.00 Company pays \$358.00
Intellitrain Preferred Clients	\$398.00	\$358.00	\$358.00
Others (not entitled to SDF Grants)	\$438.00	\$398.00	\$398.00

Mode: Company cheque/Personal cheque/GIRO (for organizations with a GIRO account with SDF only)

Cheque payments should be made payable to "Global Resolutions Pte Ltd" & arrive at 11 Collyer Quay, #06-02 The Arcade, Singapore 049317 with your completed registration form by the closing date, **Thursday, 13 April 2006**.

FOR QUERIES, CONTACT US AT:

Tel: 65572750 (June/Terra)

Fax: 65572751

Email:

customerservice@intellitrain.biz

INTERESTED IN CONDUCTING THIS PROGRAMME INHOUSE?

Are you facing specific issues in your organization? Or are certain aspects of this workshop more relevant to you than others? Are there real scenarios that you wish to learn how to manage? We can design a session just for your staff or team and conduct it in the comfort and privacy of your workplace. Contact June or Terra at 65572750 or email us at customerservice@intellitrain.biz for a no-obligation discussion now!